



BNY MELLON

# Save the Date

August 29, 2017

8:30 a.m.

São Paulo

## Making the Match:

### The Market's Evolving View of the Materiality of Nonfinancial Information

How should investors engage with companies on ESG issues? What nonfinancial information are issuers currently willing to disclose, and is it what investors think is most material?

Please join us as Dr. Amir Amel-Zadeh presents his findings and BNY Mellon discusses its report "Making the Match," both based on the survey Dr. Amel-Zadeh conducted at the Newton Centre for Endowment Asset Management, University of Cambridge funded by a grant from BNY Mellon. The survey was conducted in 2Q2016 and included more than 800 participants representing more than US\$30 trillion in assets. This overview will be followed by a panel discussion with issuers, investors and ESG experts.

#### AGENDA

8:30 – 9:00 a.m. Welcome Coffee

9:00 – 10:00 a.m. Presentation of Survey Findings  
*Dr. Amir Amel-Zadeh, Associate Professor of Accounting,  
Saïd Business School, University of Oxford*  
*Karen Bodner, BNY Mellon Senior Capital Markets Advisory Specialist*

10:00 – 11:00 a.m. Panel Discussion  
Moderator: *Dr. Amir Amel-Zadeh*  
Panelists:  
*Alexandre Gazzotti, SRI Investment Specialist – Itaú Asset Management*  
*Nicole Schulze-Blanck Brink, Head of Investor Relations – Ambev*  
*Peter Taylor, Director, Head of Brazilian Equities – Aberdeen Asset Management*  
*Raquel Marques da Costa, ESG Investment Specialist, BRAM – Bradesco  
Asset Management*

#### VENUE

Blue Tree Premium Faria Lima Hotel  
Av. Brigadeiro Faria Lima, 3989  
Itaim Bibi, São Paulo

#### REGISTRATION

E-mail: [adrbrasilteam@bnymellon.com](mailto:adrbrasilteam@bnymellon.com)